

ORIENTATION PACKET



May 24, 2023

Dear EGE Yale Student Participant,

Enclosed please find the orientation materials for the Entrepreneurship in the Global Economy program being held June 19-25, 2023 at Yale University. This packet should prepare you for the program and answer any questions you may have.

We have included the following items:

- Program orientation information summarizing classroom, lodging, and dining hall locations and an overview of the program and student goals
- Tentative program schedule
- A campus map
- Ground transportation information

You are required to attend all program lectures, student activities, and accompanying meals outlined in the schedule. If there is an anticipated conflict, let us know immediately at 530.757.4630. If there are any last-minute travel changes or emergencies <u>ON OR AFTER MONDAY, JUNE 19</u>, please call our staff person on site, Bennell LaPorte, at (201) 240-3310.

We look forward to your participation in EGE Yale.

Sincerely,

Haley Sisler

Haley Sisler

Director, Planning + Outreach

Foundation for Teaching Economics



ENTREPRENEURSHIP IN THE GLOBAL ECONOMY (EGE) - June 19-25, 2023

Yale University

Registration/Check-In

Monday, June 19, 2023 between 2:00 - 4:00 PM at the front desk of Branford College, located at 74 High St. New Haven, CT 06511. Room keys and meal cards will be distributed during this time. FTE staff will be on site from 2:00 PM on Monday, June 19th through 11:00 AM on Sunday, June 25th.

<u>Parking</u>

The university provides limited visitor parking options on campus. Visitors can choose public parking or the limited Yale visitor lots. Parking fees are required at either option and are the responsibility of the participant. FTE does not cover the cost of parking. If students drive themselves to the program, it is important to understand <u>they will</u> not be permitted use of the car during the program, nor will parking passes be available for the weeklong stay on campus.

Interactive Campus Map

You can find an interactive campus map through this link: <u>https://map.yale.edu/?id=1910#!ct/52698,52707?s/</u>. A PDF of a Yale University campus map is also included in this packet.

<u>Housing</u>

Students will stay in Branford College. Students will be housed two per room, separated by gender, or in singles located in larger suites. Bathrooms are gender specific and communal. FTE Program Coordinators reside in adjacent rooms to the students and are available 24 hours a day. Upon departure from the program, the dormitory room should look as it did when the student arrived.

Note: Dormitories at Yale University do not have air conditioning. You are welcome to bring fans, but portable A/C units are prohibited.

<u>Meals</u>

Students will eat their meals together throughout the program in Berkeley Dining Hall - 205 Elm St., except for

Thursday night's dinner – this meal is at the participant's own expense. Any extra snacks, outside of the program meals, will be at the participant's expense.

<u>Meeting Room</u> Watson Center A74

Recreation Options

The Payne Whitney Gym will be available for participant use during recreation hours - please see the schedule for recreation times each day. Note - students must access the gym and stay with the group in our assigned area during recreation hours.

Off Site Excursion

On Thursday afternoon, the group will leave for an off-site activity, traveling via private bus to IT Adventure Ropes Course. A parent waiver is required in order to participate. The waiver can be accessed here: <u>https://app.veriwaiver.com/#/public/108</u>. Please sign and submit waivers no later than June 7, 2023.

Expenses

Program expenses, including room and board, will be paid for by the Foundation for Teaching Economics (FTE). Participant expenses include travel to and from the program site, and any additional incidental expenses. It will be your responsibility to have enough cash to handle incidentals. Neither FTE staff nor Yale University will cash any checks. Please do not bring a large amount of cash to the program.

All keys and access/meal cards must be returned at the end of the program. Participants will be financially responsible for lost keys or keys that are not returned at check-out; FTE will not cover lost or unreturned keys. Participants will be charged \$50 for lost/unreturned room keys and \$5 for lost or unreturned meal cards.

Personal Supplies

Bring items that will make your stay comfortable, including personal hygiene items and shower slippers/flip flops. All bedding, linens and towels are provided by Conference Services. All classroom supplies will be provided by FTE. Neither Yale nor FTE can assume responsibility for your personal belongings – Laptop computers are not required and bringing them is at the discretion of the participant.

Dress Code

Classroom-appropriate, casual, comfortable clothing is the rule on campus. Shorts, t-shirts and jeans are acceptable. Shoes, sandals or flip flops must be worn to the classroom and dining room. Bring appropriate clothing and closed-toed shoes (that can get dirty) for the outdoor leadership activities and the optional

recreation activities such as swimming, basketball and volleyball. Include a sweatshirt or warm jacket as it can be chilly in the evenings.

Emergency Phone Numbers

Yale-New Haven Hospital: 203-688-4242 Yale Health Acute Care (on campus): 203-432-0123 Yale University Police: 203-432-4400 (non-emergency) Police: 911 (emergency)

Parents are always notified in the event of a medical emergency

Visitors

EGE is a program of strenuous learning. Classes begin after breakfast and continue at various times throughout the day until late evening the entire week. Since classes occupy most of the students' time, no visitors may be invited to the campus.

Program Overview

The Entrepreneurship in the Global Economy program represents a unique experience in economics and entrepreneurship education and is designed for high school students who have been selected for their leadership potential and have demonstrated a desire to learn more about entrepreneurship and business. The EGE one-week program encompasses approximately 30 hours of instruction, plus small group sessions and workshops. The combination of classroom instruction, question and answer sessions, small group discussion, and workshops presents information in a rich and varied format, encouraging active student and teacher participation. Economics professors selected nationwide for their expertise and teaching effectiveness lead classes using case studies to illustrate economics/entrepreneurship principles and leadership concepts.

EGE is designed to create a diverse learning environment for students. In addition to study sessions, the program also includes leadership components which emphasize self-exploration through teamwork exercises. These activities provide a physical outlet and an enjoyable diversion from the economics lessons.

Student Goals:

- 1. Become familiar with the fundamentals of entrepreneurship and leadership, and the commonalities behind successful entrepreneurs.
- 2. Learn about the key aspects of a successful business.
- 3. Gain leadership skills.
- 4. Foster a commitment to continued learning about entrepreneurship and leadership.

<u>Schedule</u>

A final schedule will be distributed at program registration on Monday. The start and finish times of the program will not change whatsoever.

Questions

Prior to the start of the program, contact the FTE directly at (530) 757-4630 with any questions. For a travel change or emergency on <u>MONDAY, JUNE 19 ONLY</u>, you can call the on-site Student Administrator, Bennell LaPorte, at (201) 240-3310.

		Entrepreneul	rship In The Global Ecol	nomy		
		Yale University, N	New Haven, CT June 19	- 25, 2023		
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am	7:30 - 8:30 am
	Watson Center A47					
	Foundations for	Ah! Ha! Session	Ah! Ha! Session	Ah! Ha! Session	Ah! Ha! Session	Check-out
	Entrepreunership	8:30 - 8:40 am	8:30 - 8:40 am	8:30 - 8:40 am	8:30 - 8:40 am	8 - 11 am
	8:30 - 9:40 am	Types of Business	Market Structures 1	Magic of Markets	Networking	
	Guest Speaker	Organizations	8:40 - 9:30 am	8:40 - 9:40 am	8:40 - 9:40 am	
	Cate Gutowski	8:40 - 9:30 am	Guest Speaker	International Markets	Your Questions	
	How Do I Get There	Supply Chains	John Lee	9:50 - 10:30 am	9:40 - 10:30 am	
	9:50 - 10:30 am	9:40 - 10:40 am	Learn to Manage It	Guest Speaker	Guest Speaker	
		Business Plan	9:40 - 10:30 am	Siva Saravanan	Pam Isom	
	Developing Insights as	Development	Market Structures 2	Adapting to Change	Consummate Entrepreneur	
	an Entrepreneur	10:50 - 11:40 am	10:40 - 11:40 am	10:40 - 11:40 am	10:40 - 11:30 am	
	10:40 - 11:50 am	The Adam Smith Order	The Adam Smith Order	The Adam Smith Order	The Adam Smith Order	
		11:40 - 11:50 am	11:40 - 11:50 am	11:40 - 11:50 am	11:40 - 11:50 am	
	Lunch	Lunch	Lunch	Lunch	Lunch	
	12:00 - 1:00 pm	12:00 - 1:00 pm	12:00 - 1:00 pm	12:00 - 1:00 pm	12:00 - 12:45 pm	
	Watson Center A47					
Check In Location:	Leadership	Leadership	Entrepreneur Workshop 3	Entrepreneur Workshop 4	Group Photo	
Branford College	Exercise #1	Exercise #2	Determining Your Product	Building the Network	12:45	
Branioru Conege	1:00 - 3:00 pm	1:00 - 3:00 pm	1:00 - 3:00 pm	1:00 - 3:00 pm	Business Plan	
Registration					Preparation	
2:00 - 4:00 pm	Leadership Debrief	Leadership Debrief		Leadership Debrief	1:00 - 1:50 pm	
Watson Center A74	3:15 - 4:00 pm	3:15 - 4:00 pm		3:15 - 4:00 pm	Business Plan	
Welcome & Ice			EXCURSION		Presentations	
Breakers	Recreation Time	Recreation Time		Recreation Time	2:00 - 4:00 pm	
Location	4:00 - 5:30 pm	4:00 - 5:30 pm	IT Adventures	4:00 - 5:30 pm	Recreation Time	
4:00 - 6:00 pm			Ropes Course		4:00 - 5:30 pm	
Dinner	Dinner	Dinner		Dinner	Dinner	
6:00 - 7:30 pm	5:30 - 6:30 pm	5:30 - 6:30 pm	3:30 - 7:00 pm	5:30 - 6:30 pm	5:30 - 6:30 pm	
	Watson Center A47			Watson Center A47		
Leadership &	Entrepreneur Workshop 1	Entrepreneur Workshop 2		Leadership	Program Evaluation	
Goal Setting	Communicate Your Vision	Who are your customers?		Exercise #3		
7:30 - 9:30 pm	7:00 - 9:00 pm	Business Plan Prep	Business Plan Prep	7:00 - 9:00 pm	Student Awards	
		7:00 - 9:00 pm	7:30 - 9:00 pm		Closing Ceremony	
	Check in Group	Check in Group	Check in Group	Leadership Debrief	7:00 - 9:00 pm	
	9:15 - 9:45 pm	9:15 - 9:45 pm	9:15 - 9:45 pm	9:15 - 9:45 pm		
Social Time	Social Time	Social Time	Social Time	Social Time	Student Party	
9:30 - 11:00 pm	9:45 - 11:00 pm	9:45 - 11:00 pm	8:00 - 11:00 pm	9:45 - 11:00 pm	9:00 pm - 11:30 pm	
Room Check - 11:00 pm	Room Check - 11:00 pm	Room Check - 11:00 pm	Room Check - 11:00 pm	Room Check - 11:00 pm	Room Check - 12:00 pm	



SELECTED ATHLETIC FACILITIES

Yale Bowl

81 Central Ave

From downtown New Haven, go west on Chapel Street. Turn left on Derby Avenue (Rte 34) and follow signs to Yale Bowl. Completed in 1914, the Bowl has 64,269 seats, each with an unobstructed view of the field.

Payne Whitney Gymnasium

70 Tower Pkwy 203.432.1444

Payne Whitney is one of the most elaborate indoor athletic facilities in the world. Architect John Russell Pope borrowed the design in part from England's Liverpool Cathedral.

Ingalls Rink

73 Sachem St 203.432.0875

Designed by Eero Saarinen, Ingalls Rink (known affectionately as "The Whale") is one of the most distinctive skating rinks in North America.

Carol Roberts Field House

70 Central Ave; west of the Yale Bowl

Yale's first athletic facility dedicated exclusively to women's sports teams: softball and field hockey.

Bush Field

250 Derby Ave; south of the Yale Bowl

Bush Field is the 6,000-seat stadium where Yale plays its home baseball games.

Gilder Boathouse

280 Roosevelt Dr, Derby, CT [not shown on map] 203.734.9706

This 22,400-square-foot boathouse on the Housatonic River is home to the Yale crew teams.

Golf Course at Yale

200 Conrad Dr [not shown on map] 203.392.2376

Four miles northwest of campus, this 18-hole championship facility designed by Charles Blair Macdonald in 1924 includes putting and chipping areas, a driving range, and a pro shop.

SITES OF INTEREST

To guard against the spread of COVID-19, many Yale sites are closed to the public. For the most recent information on visiting Yale, see the websites below.

Mead Visitor Center 149 Elm St 203.432.2300 visitorcenter.yale.edu

The center currently offers hour-long virtual campus tours that highlight campus life and architecture and allow student guides to answer your questions in real time. Registration is required; see visitorcenter.yale.edu/tours.

Directions: From I-95 N or S, take I-91 in New Haven to Exit 3 (Trumbull St). Continue to the end of Trumbull at the fifth traffic light and turn left onto Prospect St. Continue for one block, where Prospect becomes College St at the light. Continue two blocks on College to traffic light at Elm St and turn left. The Visitor Center is on the left in the middle of the first block, across from the New Haven Green.

Yale University Art Gallery

1111 Chapel St 203.432.0600 artgallery.yale.edu

The Art Gallery holds more than 300,000 works from ancient Egypt to the present day. Free.

Yale Center for British Art

1080 Chapel St 203.432.2800 britishart.yale.edu

The Center for British Art houses the largest collection of British art outside the United Kingdom. Free.

Yale Peabody Museum of Natural History

170 Whitney Ave 203.432.5050 peabody.yale.edu

The Peabody showcases a famous dinosaur collection, the largest turtle in the world, rocks, minerals, and more. Free. Closed for renovations until 2024.

Steinert Collection of Musical Instruments

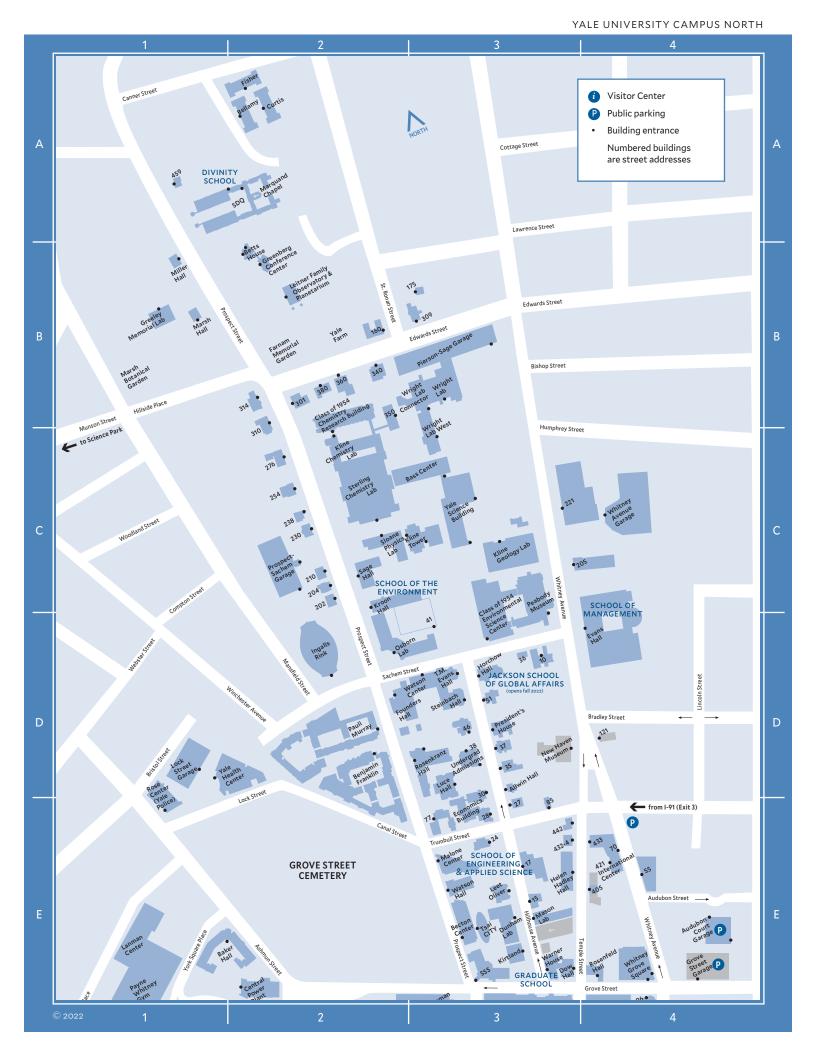
15 Hillhouse Ave 203.432.0822 music.yale.edu/collection

Beinecke Rare Book and Manuscript Library

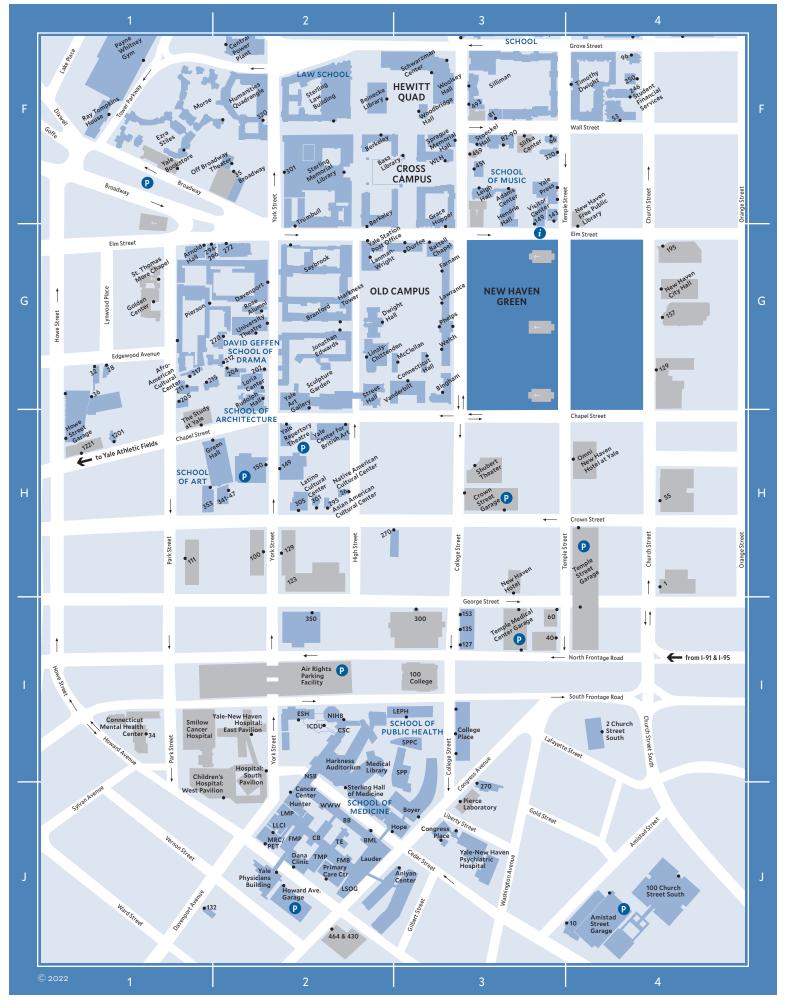
121 Wall St 203.432.2977 beinecke.library.yale.edu

Sterling Memorial Library

120 High St 203.432.1775 library.yale.edu



YALE UNIVERSITY CAMPUS SOUTH AND MEDICAL CENTER



YALE UNIVERSITY WEST CAMPUS



SELECTED YALE BUILDINGS AND ADDRESSES

Adams Center for Musical Arts (Hendrie Hall) F3 165 Elm St

Allwin Hall D3 31 Hillhouse Ave

Anlyan Center J2/3 300 Cedar St

Architecture, School of G2 Arnold Hall G1 304 Elm St

Art, School of H1/2

Baker Hall E1/2 100 Tower Pkwy

Bass Center C 2/3 266 Whitney Ave

Bass Library F2 110 Wall St

Battell Chapel G3 400 College St

Becton Center E3 15 Prospect St

Beinecke Rare Book and Manuscript Library F2 121 Wall St

Benjamin Franklin College D2 90 Prospect St

Berkeley College F2 205 Elm St

Betts House B2 393 Prospect St

Bingham Hall G3 300 College St

Boardman Building J2 330 Cedar St

Boyer Center J3 295 Congress Ave

Brady Memorial Laboratory J2 310 Cedar St

Branford College G2 74 High St

Class of 1954 Chemistry Research Building B2 275 Prospect St

Class of 1954 Environmental Science Center D3 21 Sachem St

Clinic Building J2 789 Howard Ave

College Place 13 37-55 College St

Congress Place J3 301 Cedar St

Connecticut Hall G3 1017 Chapel St

Dana Clinic Building J2 789 Howard Ave

Davenport College G2 248 York St

Davies Auditorium (Becton Center) E3 15 Prospect St

Divinity School A1/2

Dow Hall E3 370 Temple St

Drama, David Geffen School of G2

Dunham Laboratory E3 10 Hillhouse Ave Durfee Hall G3 198 Elm St

> Dwight Hall and Chapel G2 67 High St

Economics Building E3 (opens spring 2023)

87 Trumbull St Engineering & Applied Science, School of E3

Environment, School of C2

Evans Hall C/D4 165 Whitney Ave

T.M. Evans HallD356 Hillhouse Ave

Ezra Stiles College F1 302 York St

Farnam Hall G3 380 College St

Farnam Memorial Building J2 310 Cedar St

Fitkin Memorial Pavilion J2 789 Howard Ave

Founders Hall D2

Global Affairs, Jackson School of (opens fall 2022) D3

Grace Hopper College F3 189 Elm St

Graduate School of Arts and Sciences E3

Greeley Memorial Laboratory B1 370 Prospect St

Green Hall H1/2 1156 Chapel St

Greenberg Conference Center B2 391 Prospect St

W.L. Harkness Hall (Central Campus) F3 100 Wall St

E.S. Harkness Memorial Hall (Medical Campus) 12 367 Cedar St

Harkness Memorial Auditorium (Sterling Hall of Medicine) 12 333 Cedar St

Harkness Tower G2 74 High St

Helen Hadley Hall E3 420 Temple St

Hendrie Hall F3 165 Elm St

Hope Memorial Building J2/3 315 Cedar St

Horchow Hall D3 55 Hillhouse Ave

Humanities Quadrangle F2 320 York St

Hunter Building J2 15 York St

Ingalls RinkD273 Sachem St

Institution for Social and Policy Studies E3 77 Prospect St

International Center for Yale Students and Scholars E4 421 Temple St

Jonathan Edwards College G2 68 High St **Kirtland Hall E3** 2 Hillhouse Ave

Kline Chemistry Laboratory C2 255 Prospect St

Kline Geology Laboratory C3 210 Whitney Ave

Kline Tower C3 219 Prospect St

Kroon Hall C2 195 Prospect St

Laboratory for Medicine and Pediatrics J2 15 York St

Laboratory for Surgery, Obstetrics, and Gynecology J2 375 Congress Ave

Laboratory of Epidemiology and Public Health 13 60 College St

Lanman Center E1 70 Tower Pkwy

Lanman-Wright Hall G2 206 Elm St

Lauder Hall J2 310 Cedar St

Law School F2

Lawrance Hall G3 358 College St

Leet Oliver Memorial Hall E3 12 Hillhouse Ave

Leigh Hall F3 435 College St

Leitner Family Observatory and Planetarium B2 355 Prospect St

Linsly-Chittenden Hall G2 63 High St

Lippard Laboratory J2 15 York St

Loria Center G2 190 York St

Luce Hall D3 34 Hillhouse Ave

Magnetic Resonance Center J2 789 Howard Ave

Malone Engineering Center E3 55 Prospect St

Management, School of C/D4

Marquand Chapel (Sterling Divinity Quadrangle) A2 409 Prospect St

Marsh Hall B1 360 Prospect St

Mason Laboratory E3 9 Hillhouse Ave

McClellan Hall G3 1037 Chapel St

Medicine, School of I/J2

Miller Hall B1 406 Prospect St

Morse College F1 304 York St

Morse Recital Hall (Sprague Memorial Hall) F3 470 College St

Music, School of F3

Nathan Smith Building12333 Cedar St

New Haven Affairs Office E4 433 Temple St Sterling Law Building F2

Sterling Memorial Library F2

Timothy Dwight College F4

Tompkins Memorial Pavilion J2

Undergraduate Admissions D3

127 Wall St

120 High St

Stoeckel Hall F3

Tompkins East J2

780 Howard Ave

780 Howard Ave

Tsai CITY E3

38 Hillhouse Ave

222 York St

149 Elm St

1035 Chapel St

1 Hillhouse Ave

60 Sachem St

51 Prospect St

Welch Hall G3

Whitney Grove Square E4

Winchester Building J2

Woodbridge Hall F3

Wright Laboratory B3

Woolsey Hall F3

330 College St

2 Whitney Ave

25 York St

105 Wall St

500 College St

272 Whitney Ave

77 Broadway

Yale Bookstore F1

Yale Bowl X/Y2

Yale Cabaret G1

Yale Center for British Art H2

81 Central Ave

1080 Chapel St

Yale Farm B2

345 Edwards St

800 Howard Ave

Yale Press F3

302 Temple St

1120 Chapel St

260 Whitney Ave

1111 Chapel St

55 Lock St

Yale Health Center D2

Yale Physicians Building J2

Yale Repertory Theatre H2

Yale Science Building C3

Yale West Campus K/O

Yale University Art Gallery G2

100 West Campus Dr, Orange, CT

217 Park St

University Theatre G2

Visitor Center F3 (1)

Vanderbilt Hall G3

Warner House E3

Watson Center D3

Watson Hall E3

17 Prospect St

241 Elm St

Trumbull College F2

∠69 College St

345 Temple St

Nursing, School of M2

Pauli Murray College D2

Payne Whitney Gymnasium F1

Osborn Memorial

165 Prospect St

130 Prospect St

70 Tower Pkwv

170 Whitney Ave

P.E.T. Center J2

801 Howard Ave

Phelps Hall G3

Pierson College G1

Poorvu Center for Teaching and

Learning (Sterling Memorial

President's House D3

Primary Care Center J2

Public Health, School of 13

Ray Tompkins House F1

Rose Alumni House G2

344 College St

261 Park St

Library) F2

43 Hillhouse Ave

789 Howard Ave

20 Tower Pkwv

Rose Center E1

Rosenfeld Hall E4

Rosenkranz Hall D3

Sacred Music, Institute of

Saybrook College G2

Schwarzman Center F3

Sheffield-Sterling-Strathcona

Sloane Physics Laboratory C2

Sprague Memorial Hall F3

Steinert Collection of Musical

Sterling Chemistry Laboratory C 2

Sterling Divinity Quadrangle A1/2

Sterling Hall of Medicine I/J2

101 Ashmun St

100-111 Grove St

115 Prospect St

180 York St

Rudolph Hall G2

(Miller Hall) B1

406 Prospect St

Sage Hall C2

205 Prospect St

2/12 Elm St

168 Grove St

Hall E3

1 Prospect St

505 College St

217 Prospect St

⊿70 College St

52 Hillhouse Ave

Instruments E3

15 Hillhouse Ave

225 Prospect St

409 Prospect St

333 Cedar St

Steinbach Hall D3

Silliman College F3

232 York St

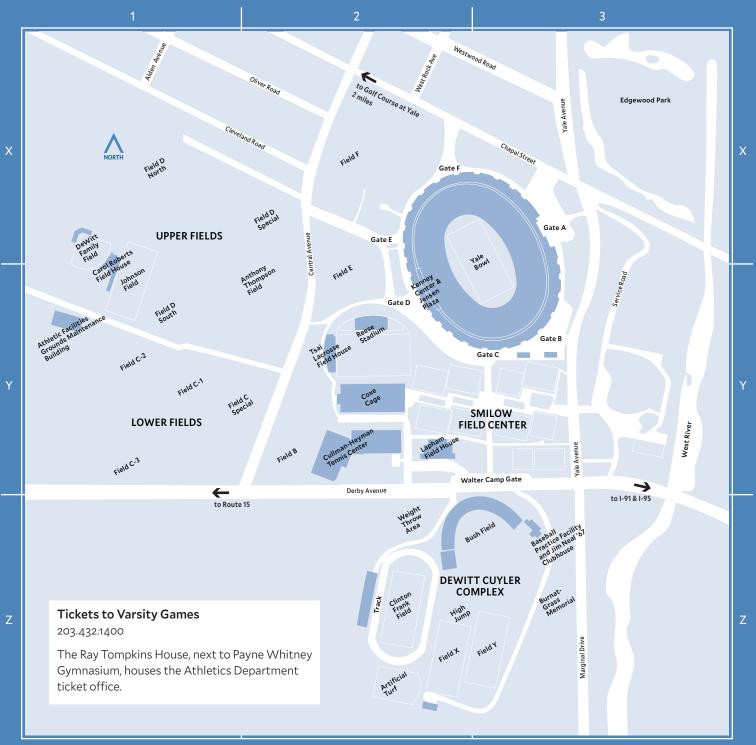
301 York St

Peabody Museum of

Natural History C3

Laboratory D2/3

YALE UNIVERSITY ATHLETIC FIELDS



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CONNECT @YALE

- facebook.com/yaleuniversity
- instagram.com/yale
- news.yale.edu







2023 GROUND TRANSPORTATION

ENTREPENEURSHIP IN THE GLOBAL ECONOMY Yale University Branford College 74 High St. New Haven, CT 06511

Conference participants are responsible for arranging and paying for their own transportation to and from the program. The campus is approximately 15 minutes from the Tweed New Haven Airport, and 50 minutes from the Bradley International Airport.

A variety of other ground transportation options are available from the airport to Yale, including taxis, buses, and shuttles. For more information on ground transportation you can visit the airport websites listed below.

The following link also contains more details about visiting Yale University, as well as driving directions: <u>https://admissions.yale.edu/travel-arrangements</u>.

CONNECTICUT AIRPORTS

<u>TWEED NEW HAVEN AIRPORT (HVN):</u> 4 miles to campus <u>https://flytweed.com/</u>

<u>BRADLEY INTERNATIONAL AIRPORT (BDL):</u> 53 miles to campus <u>https://bradleyairport.com/</u>

NEW YORK AREA AIRPORTS

LAGUARDIA INTERNATIONAL AIRPORT (LGA): 72 miles to campus https://www.laguardiaairport.com/

<u>KENNEDY INTERNATIONAL AIRPORT (JFK):</u> 80 miles to campus <u>https://www.jfkairport.com/</u>

<u>NEWWARK LIBERTY INTERNATIONAL AIRPORT (EWR)</u>: 92 miles to campus <u>https://www.newarkairport.com/</u>

AIRPORT SHUTTLE/GROUND TRANSPORTATION OPTIONS

Connecticut Limousine - 203.974.4700 https://ctlimo.com/

GO Airport Shuttle - 203.891.1280 https://www.2theairport.com/universities/yale-university.php

Additional public/ground transportation options can be found on each airport's website.

TRAIN OR BUS TRANSPORTATION

Union Station is minutes from the Yale campus. Metro-North offers frequent train service between New Haven and New York City. Amtrak provides train service to New Haven from Vermont, Providence, and Boston to the north, and Washington, D.C., to the south, at prices that are competitive with air travel.

Union Station is also a Greyhound bus terminal. Once you reach Union Station, you can use a local taxi service to reach the Yale campus (a taxi stand is located at the station). A taxi will cost about \$10. Local shuttle and bus services are also available for travel between Union Station and Yale.